

# Social Sentiment Analysis

**Overview:** During the time period of January 25 to February 1, there were **226,318** mentions of Medicare for all. This volume is high. Comparatively, net neutrality garnered 7,342 mentions during the same time period.

## OVERALL VOLUME & KEY TOPICS

Of the **226,318** mentions over the past week, top topics include:

- “Single payer health care”
- “Kamala Harris”
- “Democrats”
- “Insurance companies”
- “Trump”

## AUDIENCE INSIGHTS

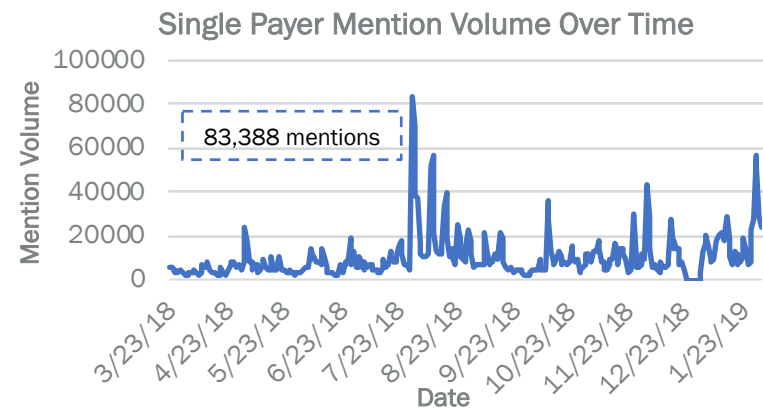
There were **125,000** unique authors. The week’s top authors were:

- **@KamalaHarris:** United States Senator from California and 2020 presidential candidate [2,271,319 followers]
- **@RepMarkMeadows:** Representative from North Carolina’s 11<sup>th</sup> District [219,833 followers]
- **@MatthewJDowd:** Chief Political Analyst at ABC News [131,196 followers]

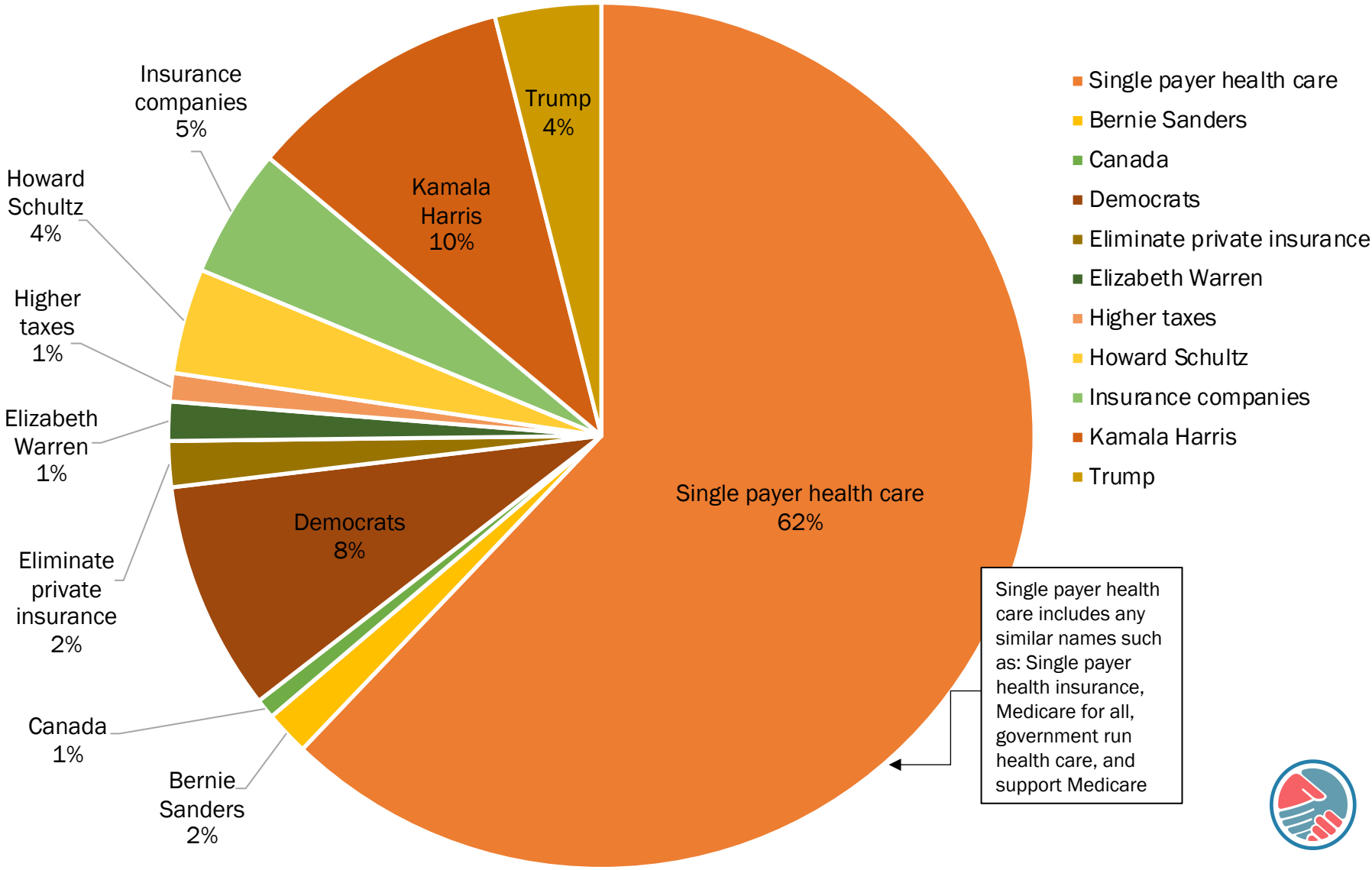
## TOP TWEETS

- **@KamalaHarris:** Access to health care shouldn’t be a privilege, it should be a right. When my mother passed away, she had the benefit of having Medicare, but not everybody does. Too many people are dying because they can’t afford medical care. That’s inhumane and why I support Medicare for All. [13,311 Retweets, 44,353,397 Impressions]
- **@MatthewJDowd:** What some political people don’t fully understand: Medicare for all is not a radical position. Increased taxes on the very wealthy is not a radical position. Gun reform is not radical. All are supported by a majority of the country. If you are a centrist, that is the center. [9,607 Retweets, 48,383,943 Impressions]

## CONVERSATION VOLUME TO DATE



# Overall Conversation Topic By Volume



# Democratic and Republican Medicare for all Messaging

**Overview:** Most of the top Democratic messaging around Medicare for all focuses on Howard Schultz's comments on Medicare for all. Republican messaging focuses on presidential candidate Kamala Harris' position on Medicare for all.

## Democrats

- **@RBReich:** If billionaire Schultz decides to run as a self-financed independent because (1) Democrats want higher taxes on the rich and Medicare for all, but he doesn't, (2) he doesn't care if his spoiler campaign gets Trump reelected, (3) his ego needs it, then (4) we boycott Starbucks. [4,011,994 Impressions, 858 Retweets]
- **@DavidSirota:** So @HowardSchultz bills himself as a "centrist," while he slams the idea of Medicare for All, which is the centrist majority position in America, according to polls. So basically, Schultz is a centrist in the same way war is peace. [367,029 Impressions, 68 Retweets]
- **@TrueFactsStated (Claude Taylor):** How does it work at Starbucks. Does Schultz provide universal health care for its employees? [361,195 Impressions, 38 Retweets]

## Republicans

- **@GOP:** Kamala Harris talks about "Medicare for All," BUT here's what she didn't tell you...  
Her government takeover of health care would:  
\*Cost \$32.6 TRILLION  
\*Eliminate private insurance plans  
\*Devastate the Medicare system seniors depend on  
\*Double your income taxes [27,984,130 Impressions, 3,976 Retweets]
- **@RepMarkMeadows:** At least Senator Harris is honest. I remember a former President once telling us: "if you like your healthcare plan, you can keep it." That didn't work out well. And neither would "Medicare for All." [26,840,000 Impressions, 3,473 Retweets]
- **@GOPChairwoman:** Democrats pushing "Medicare For All" are skirting the truth and dodging the details. Plain and simple: Their socialist plan means eliminating all private insurance options. It means doubling of taxes and no choice for families.  
<https://t.co/2C1k6e4wjA>  
[9,879,376 Impressions, 966 Retweets]

