Social Sentiment Analysis

Overview: During the time period of March 1 to March 8, there were **118,059 mentions** of Medicare for all. This volume is high. Comparatively, net neutrality garnered 31,189 mentions during the same time period.

OVERALL VOLUME & KEY TOPICS

Of the **118,059** mentions over the past week, top topics include:
- "Single payer system"
- "Socialism"
- "Medicare for All Act"
- "Bernie Sanders"
- "Donald Trump"

TOP TWEETS

- **@BernieSanders:** In the United States it costs, on average, $12,000 to have a baby. In Finland it costs $60. We've got to end the disgrace of our profit-driven health care system and pass Medicare for all. [**12,999 Retweets, 60,824,789 Impressions**]

- **@RBReich:** Corporate Democrats are already attacking Medicare for All & Green New Deal as "too ambitious." This is what was once said about Social Security and Medicare. Anything worth doing requires great ambition. If Democrats don't aim high, what's the point? [**3,197 Retweets, 14,607,685 Impressions**]
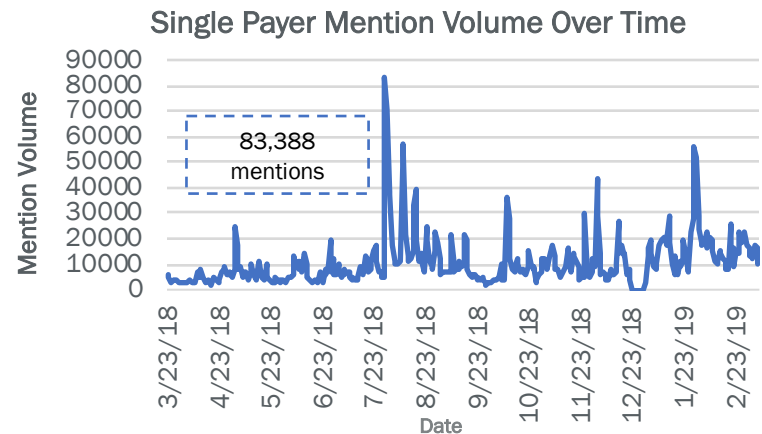
AUDIENCE INSIGHTS

There were **74,000 unique authors**. The week's top authors were:
- **@BernieSanders:** Senator from Vermont and 2020 presidential candidate [9,123,782 Followers]
- **@KamalaHarris:** Senator from California and 2020 presidential candidate [2,437,680 Followers]
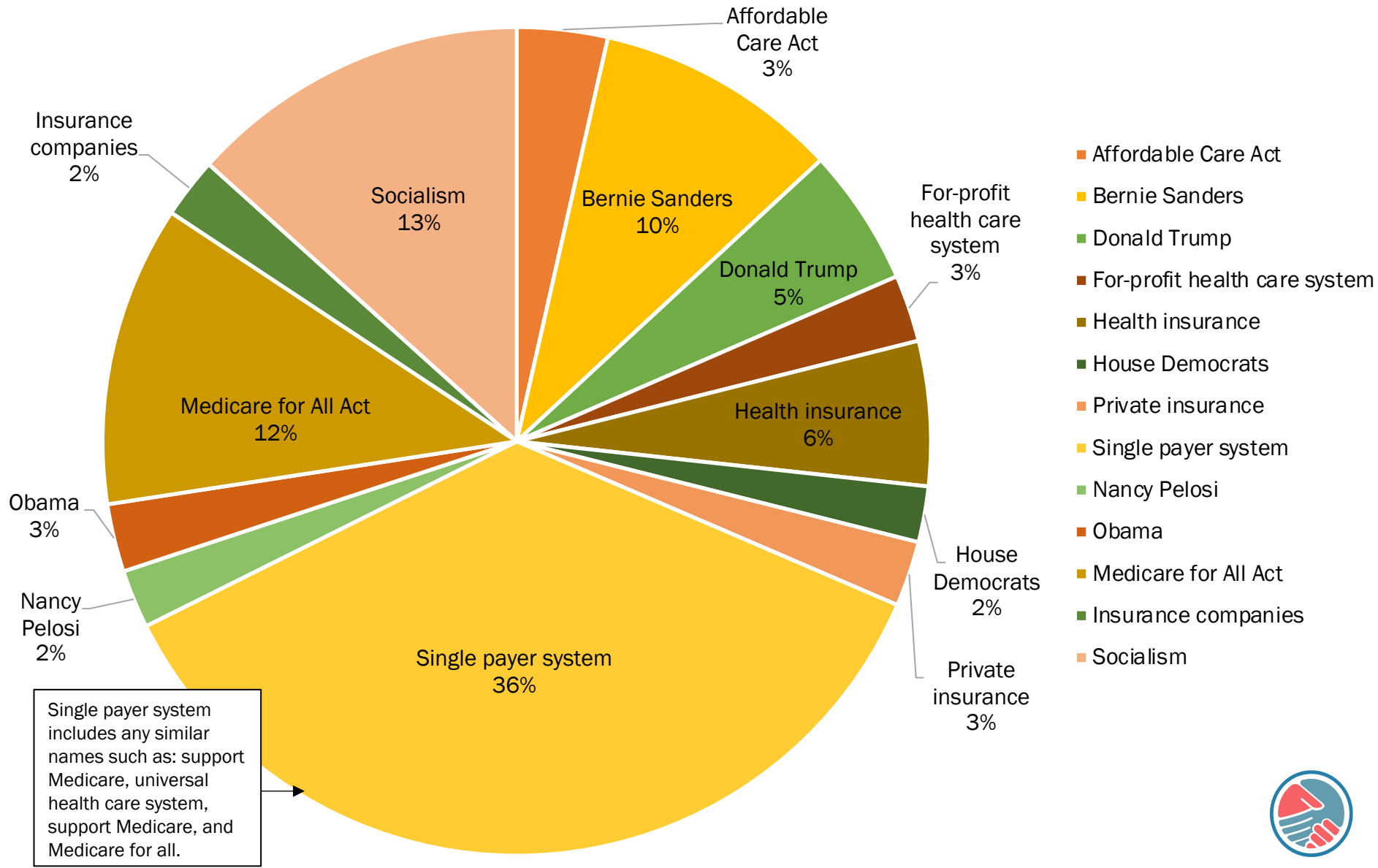- **@RBReich:** Political commentator and former Secretary of Labor [656,988 Followers]

CONVERSATION VOLUME TO DATE

Single Payer Mention Volume Over Time

83,388 mentions

Overall Conversation Topic By Volume

- Affordable Care Act
- Bernie Sanders
- Donald Trump
- For-profit health care system
- Health insurance
- House Democrats
- Private insurance
- Single payer system
- Nancy Pelosi
- Obama
- Medicare for All Act
- Insurance companies
- Socialism

Affordable Care Act 3%

Bernie Sanders 10%

For-profit health care system 3%

Donald Trump 5%

Health insurance 6%

House Democrats 2%

Private insurance 3%

Single payer system 36%

Nancy Pelosi 2%

Obama 3%

Medicare for All Act 12%

Insurance companies 2%

Socialism 13%

Single payer system includes any similar names such as: support Medicare, universal health care system, support Medicare, and Medicare for all.

3/11/19

Democratic and Republican Medicare for All Messaging

Overview: Top Democratic messaging focused on the United States being one of the wealthiest countries in the world. Republican messaging focused on the misleading promise of Medicare for all.

Democrats

- **@KamalaHarris:** No American should ever go bankrupt or be without health care in one of the wealthiest countries in the world. We need Medicare for All — and we need to fight for it. [4,186 Retweets, 26,160,051 Impressions]

- **@CoryBooker:** Our broken health care system costs too much, is unsustainable, inefficient, unequal and unjust. No one living in the richest country in the world should die or go bankrupt because they can't afford quality care. We need Medicare for all. [2,069 Retweets, 19,046,591 Impressions]

- **@RCBregman:** The US has the most expensive health care system in the world, while life expectancy is going down. 70% of Americans support Medicare for All, which works great in the rest of the world. And exactly the right people - like David Brooks - are getting uncomfortable. Exciting times. [681 Retweets, 1,903,178 Impressions]

Republicans

- **@GovMikeHuckabee:** When Dems promise "MEDICARE FOR ALL!" realize your not getting a pony, but a pile of pony poop. This column in @USATODAY spells it out bluntly. http://bit.ly/2VQMBvG [690 Retweets, 7,025,798 Impressions]

- **@CaliCoder3:** Good Grief🙄 Kamala the Healthcare Expert She's the same person who says "Medicare For All" will do away with all that fussy paper work If you need that MRI, just call your local Imaging facility and they'll get you right in 😂 Kamala. Stick to what you know. [571 Retweets, 26,161,304 Impressions]

- **@DFBHarvard:** Medicare for All is a disaster in the making! Instead of finding a way to cover 27 million uninsured, Socialists promised a system impossibly expensive that will ration care for the entire nation. Medicare for All is not about affordable care. It's about Control & Power! [347 Retweets, 4,736,158 Impressions]