## **Social Sentiment Analysis**

**Overview**: During the time period of April 5 to April 12, there were **129,291 mentions** of Medicare for all. This volume is high. Comparatively, net neutrality garnered 36,547 mentions during the same time period.

### WHAT THEY'RE SAYING

Senator Bernie Sanders (I-VT) introduced his revised Medicare for All bill on April 10:

- Bernie Sanders: The Senator and presidential candidate expectedly promoted his new bill and plugged this version as covering long-term care.
- Kellyanne Conway: The Counselor to the President made the rounds on TV and tweeted that Medicare for All means choices for none.
- Kamala Harris & Cory Booker: Senators Harris and Booker both tweeted their support for moving to a Medicare for All system however Booker then removed his tweet.

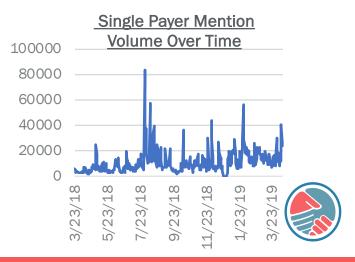
#### **TOP TWEETS**

- <u>@SenSanders:</u> I'm proud to introduce the Medicare for All Act of 2019. It's simple: No deductibles, no surprise bills for out-of-network services, and no copays. And if you change jobs, no changing insurance plans or worrying about losing the coverage that you and your family depend on. [6,642 Retweets, 42,434,132 Impressions]
- <u>@WhiteHouse:</u> "Under 'Medicare for All,' there would be choices for none." @KellyannePolls [2,696 Retweets, 172,943,289 Impressions]

### **TOP AUTHORS AND VOLUME**

There were **74,353 unique authors**. The week's top authors mostly stayed the same:

- <u>@SenSanders:</u> Senator from Vermont and 2020 presidential candidate [8,256,512 Followers]
- @CoryBooker: Senator from New Jersey and 2020 presidential candidate [4,227,451 Followers]
- <u>@KamalaHarris:</u> Senator from California and 2020 presidential candidate [2,483,966 Followers]



# Democratic and Republican Medicare for All Messaging

**Overview:** Top Democratic messaging focused on the reintroduction of Senator Sanders' Medicare for All bill and top Republican messaging focused on the potential dangers of the proposal.

#### **Democrats**

- <u>@SenSanders:</u> I'm proud to introduce the Medicare for All Act of 2019. It's simple: No deductibles, no surprise bills for out-of-network services, and no copays. And if you change jobs, no changing insurance plans or worrying about losing the coverage that you and your family depend on.
  [6,642 Retweets, 42,434,132 Impressions]
- <u>@KamalaHarris:</u> Today I co-sponsored a bill with my Democratic colleagues, to guarantee Medicare for All because everyone should have easy access to quality, affordable health care. It's time for all of us to jump into action and fight for this right. [1,162 Retweets, 16,405,684 Impressions]
- <u>@RoKhanna:</u> The studies all agree: Medicare for All is the cost-effective solution for the future of our healthcare system. [475 Retweets, 6,771,740 Impressions]

### Republicans

- <u>@WhiteHouse:</u> "Under 'Medicare for All,' there would be choices for none." @KellyannePolls [2,696 Retweets, 172,943,289 Impressions]
- @MarshaBlackburn: Medicare for All would 1) eliminate the private health insurance plans of over 181 million Americans, 2) put private health insurance companies out of business and 3) increase taxes on middle class families. Medicare for All = Medicare for None. [1,802 Retweets, 13,932,702 Impressions]
- <u>@Carl\_Bearden:</u> "Medicare for all" in Britain means 220,000 patients waiting more than six months to receive medical treatment and more than 36,000 patients waiting nine months or more. [1,676 Retweets, 11,684,097 Impressions]



# Overall Conversation Topic By Volume

