## **Social Sentiment Analysis**

**Overview**: During the time period of June 21 to June 28, there were **190,043 mentions** of Medicare for all. Comparatively, net neutrality garnered 6,296 mentions during the same time period.

#### WHAT THEY'RE SAYING

Volume more than doubled from the previous week due to the first Democratic debate held in Miami, FL on Wednesday, June 26 and Thursday, June 27.

Health care and Medicare for All were big conversation drivers, and the question asking which candidates would get rid of private insurance drove much of the coverage.

While Senator Kamala Harris initially raised her hand, indicating she would get rid of private insurance, she later backtracked and said she misunderstood the question.

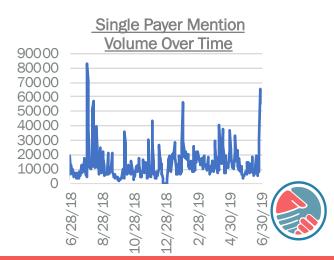
#### **TOP TWEETS**

- @BernieSanders: Universal health care is not a radical idea. It is a reality in: Australia, Austria, Belgium, Canada, Chile, Czech Rep., Denmark, Finland, France, Germany, Greece, Hungary, Iceland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Poland, Portugal, S. Korea, Spain, Sweden, U.K. #DemDebate2 [15,083 Retweets, 50,950,062 Impressions]
- @AlFranken: Kudos to
   @PeteButtigieg for pointing out that all other developed countries have universal care & pvt. health insurance. 75% of "single payer" Canadians supplement with pvt. Insurance. Dems should go after Trump, not fight this meaningless fight. [5,655 Retweets, 28,860,040 Impressions]

### TOP AUTHORS AND VOLUME

There were **106,014 unique authors**. The week's top authors were:

- <u>@BernieSanders</u>: 2020
   Presidential candidate and
   Senator from Vermont [9,359,979
   Followers]
- @DonaldTrumpJr: Son of President Donald Trump [3,649,733 Followers]
- <u>@AlFranken</u>: Former Senator from Minnesota [705,562 Followers]



# Democratic and Republican Medicare for All Messaging

**Overview**: Top Democratic messaging focused on 2020 presidential candidates tweeting about Medicare for All during the first set of debates. Republican messaging focused on how Medicare for All would result in higher taxes and lower quality care for Americans.

### **Democrats**

- <u>@EWarren:</u> Some politicians say Medicare for All isn't possible. What they're really saying is that they don't want to fight. Well, I do. Health care is a basic human right. We fight for basic human rights, and that's why I'm fighting for #MedicareForAll. #DemDebate [3,256 Retweets, 19,014,440 Impressions]
- @BernieSanders: If you support Medicare for All, you must be willing to end the greed of the health insurance and pharmaceutical industries. That means transforming our dysfunctional system by ending the use of private health insurance, except to cover non-essential care like cosmetic surgeries.
  [2,779 Retweets, 22,711,246 Impressions]
- <u>@KamalaHarris:</u> No parent should have to worry about going broke because their child is sick. That's why we need Medicare for All. #DemDebate [1,560 Retweets, 10,816,935 Impressions]

### Republicans

- <u>@DonaldTrumpJr:</u> Manchin Calls Out Fellow Dems for Pushing 'Medicare for All': 'We Can't Even Pay for Medicare for Some' <a href="https://t.co/6KepGuOeeX">https://t.co/6KepGuOeeX</a> [3,658 Retweets, 33,599,562 Impressions]
- @CHarlieKirk11: Fact: Medicare for All would kick 181 MILLION Americans off of their health coverage. Americans would be forced to settle for government care which means: Slower care, Fewer doctors, Higher taxes, Lower-quality healthcare RT! [2,230 Retweets, 22,295,943 Impressions]
- <u>@THeinrich22:</u> Yep he did, he said it . Now listen very closely. "If U R on the Medicare for All program...U will pay more in taxes." What he really said was Everyone of us will pay more in taxes to pay for the healthcare of illegals. Raise your hand if you're NOT voting for Bernie! [1,047 Retweets, 22,300,455 Impressions]



## Overall Conversation Topic By Volume

