# **Social Sentiment Analysis**

**Overview:** During the time period of June 28 to July 5, there were **160,441 mentions** of Medicare for all-style proposals. Comparatively, net neutrality garnered 3,619 mentions during the same time period.

#### WHAT THEY'RE SAYING

While the news coverage of the first Democratic debates has slowed considerably, Senator Kamala Harris's comments about the elimination of private insurance continue to drive a large part of the conversation, as seen on slide 2.

Multiple outlets have published articles on the topic, including <u>The</u> <u>Hill</u> and <u>The New York Times</u>.

### TOP TWEETS

 @BernieSanders: Are you truly free if you:
 -Can't afford to see a doctor when you get sick?
 -Must ration prescriptions because they're too expensive?
 -Drown in medical debt for years?

Medicare for All means freedom from the greed of the private insurance industry which is destroying lives. [6,132 Retweets, 22,837,564 Impressions]

<u>@QasimRashid:</u> This is a 3 month insulin prescription. When the Right says "we can't afford Medicare for all," what they mean is "we billionaires refuse to give up our ridiculous profits made off the deaths of working Americans".
 \$268 vs \$4123. Doesnt take a mathematician to figure this one out <u>http://bit.ly/2NIY5II</u> [3,053]
 Retweets, 6,933,507 Impressions]

### TOP AUTHORS AND VOLUME

There were **98,116 unique authors**. The week's top authors were:

- <u>@BernieSanders</u>: 2020
  Presidential candidate and
  Senator from Vermont [9,359,979
  Followers]
- <u>@QasimRashid:</u> Author, activist, and Democratic candidate for Virginia's 28<sup>th</sup> Senate seat [273,321 Followers]
- <u>@FawFulfan</u>: Board member for Democrats Work for America [90,827 Followers]



# Democratic and Republican Medicare for All Messaging

**Overview:** Top Democratic messaging focused on how private insurance would still play a role in a Medicare for All system. Republican messaging focused on how Democratic proposals, including Medicare for All, would cost America trillions of dollars.

#### **Democrats**

- <u>@FawFulfan:</u> The really insane thing about this is that MOST SINGLE PAYER COUNTRIES DON'T BAN PRIVATE INSURANCE. So why are we even talking about that as an option? Why are we shooting ourselves in the foot debating over something that is completely unnecessary and only turns off voters? <u>http://bit.ly/2Lf2bQm</u> [1,090 Retweets, 6,610,563 Impressions]
- <u>@JMillerLewis:</u> Would you look at that. Medicare for All is wildly popular when you tell people what it would actually do. RT: NEW POLL: Most favor Medicare for All if they can keep their doctors http://hill.cm/9V1Ya5P [834 Retweets, 7,156,617 Impressions]
- <u>@lanSams:</u> Pretty damn important fact check from @CNN >> @KamalaHarris is telling the truth about Medicare for All: it expressly retains a role for private insurance covering any supplemental care outside the single payer plan. She's been clear on this since day one. <u>https://t.co/zWakZSuM6d</u> [712 Retweets, 7,242,055 Impressions]

#### **Republicans**

- <u>@NedRyun:</u> Price tag for Dems' proposals (all 10 yr estimates): 1. Medicare for All: \$32.6 trillion 2. Green New Deal: \$93 trillion 3. Universal Basic Income: \$38 trillion 4. Reparations: \$14 trillion 5. Free college/eliminate college debt: \$2.4 trillion Total: \$180 trillion #MAGA #tcot [1,019 Retweets, 19,458,128 Impressions]
- <u>@RealOmarNavarro:</u> Despite what Mr. Socialism (@berniesanders) tells you, Medicare for all is an idiotic plan for our country and our people. Taxes would increase. Premiums would increase. And times in doctor's offices would also increase. [797 Retweets, 4,823,727 Impressions]
- <u>@MarkYoungTruth:</u> According to the Democrats we have plenty of money for Medicare for all, free college, free childcare, and reperations, but building a wall will break us. [392 Retweets, 3,069,770 Impressions]



## **Overall Conversation Topic By Volume**



- Congress
- Bernie Sanders
- Democrats
- Single payer system
- Donald Trump
- Obama
- Illegal immigrants
- Elizabeth Warren
- GOP
- Pete Buttigieg
- Kamala Harris
- Joe Biden
- De Blasio
- Private insurance
- Canada

