

Social Sentiment Analysis

Overview: During the time period of September 13 to September 20, there were **209,136** mentions of Medicare for all-style proposals. Comparatively, net neutrality garnered **3,413** mentions during the same time period.

WHAT THEY'RE SAYING

Elizabeth Warren continues to be a top trending topic (6%) because of her refusal to answer if her Medicare for all plan would increase taxes for Americans.

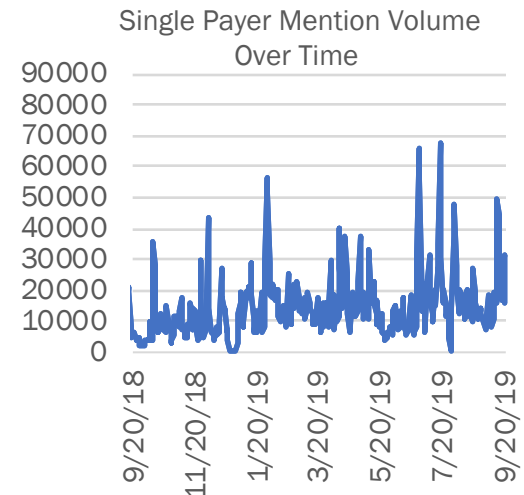
TOP TWEETS

- **@SenSanders:** Average cost of a C-section: 🇪🇸 \$2,352 🇬🇧 \$4,435 🇨🇦 \$5,186 🇫🇷 \$6,441 🇺🇸 \$15,041 We can afford Medicare for All. What we can't afford is continuing to charge women in the U.S. more than any other country for giving birth. [7,211 Retweets, 22,649,862 Impressions]
- **@JuddLegum:** This isn't tough. Let's say you are paying \$1000 a month for health insurance. Then America shifts to Medicare for All and you are paying nothing but your taxes go up by \$750. Calling that a "tax increase" is a dishonest Republican talking point. It's absurd. [5,879 Retweets, 17,671,533 Impressions]

TOP AUTHORS AND VOLUME

There were **108,710** unique authors. The week's top authors were:

- **@SenSanders:** Senator from Vermont [8,634,091 Followers]
- **@IlhanMN:** Representative from Minnesota's 5th district [1,590,219 Followers]
- **@JuddLegum:** Journalist and founder of ThinkProgress [363,931 Followers]



Democratic and Republican Medicare for All Messaging

Overview: Top Democratic messaging focused on the cost saving aspect of a Medicare for all system. Republican messaging focused on higher taxes as a result of a Medicare for all system and the failings of Obamacare.

Democrats

- **@IlhanMN:** Healthcare is a human right, not a privilege for the wealthy few. The only way to guarantee healthcare for every American is to pass Medicare for All. That's why I'm co-sponsoring @PramilaJayapal's bill in the House. Call your representative to help get it done! [2,264 Retweets, 8,717,442 Impressions]
- **@BrianTylerCohen:** If your healthcare costs are \$10,000 now and your taxes are 25%, your total cost is \$12,500. If Medicare For All brings your costs down to \$5,000 and your taxes up to 50%, your total cost is \$7,500. Taxes *can go up* while your total costs go down. Beware of GOP talking points. [2,221 Retweets, 8,396,008 Impressions]

Republicans

- **@ChuckWoolery:** So if Obamacare was so great why are we going to be short 13,000 doctors? Where is the incentive? Thank you Democrats. It's your problem and you can't fix it with complete Government healthcare, or medicare for all, that is economically unsustainable. I would expect nothing less. [1,289 Retweets, 7,811,637 Impressions]
- **@JasonRantz:** This isn't tough. Let's be honest and say you're paying \$120 a month for health insurance -- from an insurer you like and want. Then America shifts to Medicare for All and you're paying nothing, but taxes go up by \$750 and you can't have the insurance you want. That's... bad. [725 Retweets, 5,571,372 Impressions]



Overall Conversation Topic By Volume

