# **Social Sentiment Analysis**

**Overview:** During the time period of September 20 to September 27, there were **141,191 mentions** of Medicare for all-style proposals. Comparatively, net neutrality garnered **3,859 mentions** during the same time period.

### WHAT THEY'RE SAYING

Senator Elizabeth Warren continues to get attacked for her stance on Medicare for all. Since last week, she has increased her share of the top topics by 2%.

Additionally, Representative Tulsi Gabbard made news for coming out against single payer, and instead supporting a public option.

### **TOP TWEETS**

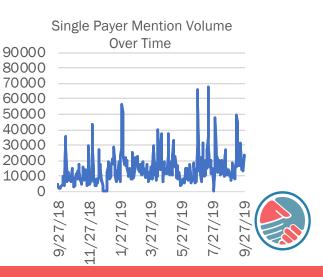
@BernieSanders: Anyone attacking Medicare for All needs to explain why we should maintain a system in which the average premium workers pay for family coverage has increased 71% in 10 years. I refuse to accept a health care system that makes health care CEOs rich and bankrupts working families. [3,689 Retweets, 31,911,523 Impressions]

 <u>@AbbyMartin:</u> If Elizabeth Warren can't even defend Medicare For All at her own rallies, how can people believe she would fight the establishment for it [1,893 Retweets, 8,859,906 Impressions]

### TOP AUTHORS AND VOLUME

There were **73,499 unique authors**. The week's top authors were:

- <u>@BernieSanders:</u> Senator from Vermont [9,724,012 Followers]
- <u>@AbbyMartin:</u> Journalist and creator of the Empire Files
   [267,288 Followers]
- <u>@CharlieKirk11:</u> Conservative commentator [1,302,510
  Followers]



# Democratic and Republican Medicare for All Messaging

**Overview:** Top Democratic messaging focused on the cost saving aspect of a Medicare for all system. Republican messaging focused on the impact it would have on Americans.

### **Democrats**

- <u>@BernieSanders:</u> We asked people to tell us their most absurd medical bill. The responses were unbelievable. We have got to end the disgrace of medical bills ruining lives. We will pass Medicare for All and #EliminateMedicalDebt. [1,358 Retweets, 16,079,526 Impressions]
- <u>@Ilhan:</u> Average insurance premium in 2018: \$4,700. Average cost-sharing in 2018: \$3,000 Under Medicare For All, those numbers will both be zero. [986 Retweets, 6,524,086 Impressions]

#### **Republicans**

- <u>@CharlieKirk11:</u> Thanks to @RandPaul for speaking the truth! Phony Republicans like Lamar Alexander and Greg Walden shouldn't be in charge of our healthcare agenda. What they're proposing is nothing more than a roadmap to Medicare for All. #RINOCARE must be stopped! [1,055 Retweets, 15,301,651 Impressions]
- <u>@GOPLeader:</u> Premiums for private Medicare plans are down 23% for next year. These popular plans would be eliminated under Democrats' "Medicare for All." [951 Retweets, 8,002,676 Impressions]



### **Overall Conversation Topic By Volume**

