# **Social Sentiment Analysis**

**Overview:** During the time period of November 15 to November 22, there were **250,870 mentions** of Medicare for All-style proposals. Comparatively, net neutrality garnered **5,181 mentions** during the same time period.

### WHAT THEY'RE SAYING

On November 20, MSNBC and *The Washington Post* held another democratic debate.

While health care was not brought up as much as in past debates, it created the highest peak in volume for the past week.

As a result, candidates Elizabeth Warren and Bernie Sanders were one of the top topics of the week.

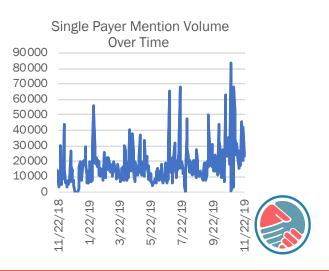
#### TOP TWEETS

- @BernieSanders: Dental care is a human right. Mental health care is a human right.
  Reproductive health care is a human right. That is why they're covered under Medicare for All.
  [11,161 Retweets, 38,946,036 Impressions]
- @DonaldTrumpJr: With all the other new "free stuff" how is Warren going to pay for her \$53,000,000,000,000.00
   Medicare for all plan? Serious question... it would be nice for the moderators to ask one.
   [2,746 Retweets, 6,664,263 Impressions]

### TOP AUTHORS AND VOLUME

There were **114,308 unique authors**. The week's top authors were:

- <u>@BernieSanders:</u> Senator from Vermont [9,991,210 Followers]
- <u>@DonaldTrumpJr:</u> President Trump's son [4,081,720 Followers]
- <u>@DanCrenshawTX:</u> Representative from Texas' 2<sup>nd</sup> district.



# Democratic and Republican Medicare for All Messaging

**Overview:** Top Democratic messaging focused support for Senator Bernie Sanders' presidential campaign. Top Republican messaging focused on the high costs of Medicare for All.

### **Democrats**

- <u>@MeganMDay:</u> Bernie is the Medicare for All candidate. No contest. This is from 2009. "I know this is not going to pass today. I know we do not have the votes. I know the insurance companies and the drug lobbyists will fight us to the death. But mark my words... the day will come." [1,838 Retweets, 16,053,228 Impressions]
- <u>@DavidSirota:</u> At this YUGE rally in Fresno,
   @BernieSanders reiterates that when he's elected, he's not delaying Medicare for All legislation — he's introducing it in the first week of his presidency.
   #NoMiddleGround [1,038 Retweets, 7,372,917 Impressions]
- <u>@RoKhanna:</u> I support @BernieSanders because he's for Medicare for All and free public college. Medicare for All is about giving people health care with no copay, no deductibles, and no premiums. There are a lot of things you can call it, but you can't call it elitist! @LateNightSeth [1,035 Retweets, 29,933,087 Impressions]

#### **Republicans**

- @DonaldTrumpJr: With all the other new "free stuff" how is Warren going to pay for her \$53,000,000,000,000 Medicare for all plan? Serious question... it would be nice for the moderators to ask one. [6,426 Retweets, 46,481,757 Impressions]
- <u>@DanCrenshawTX:</u> Medicare for all: \$32 trillion

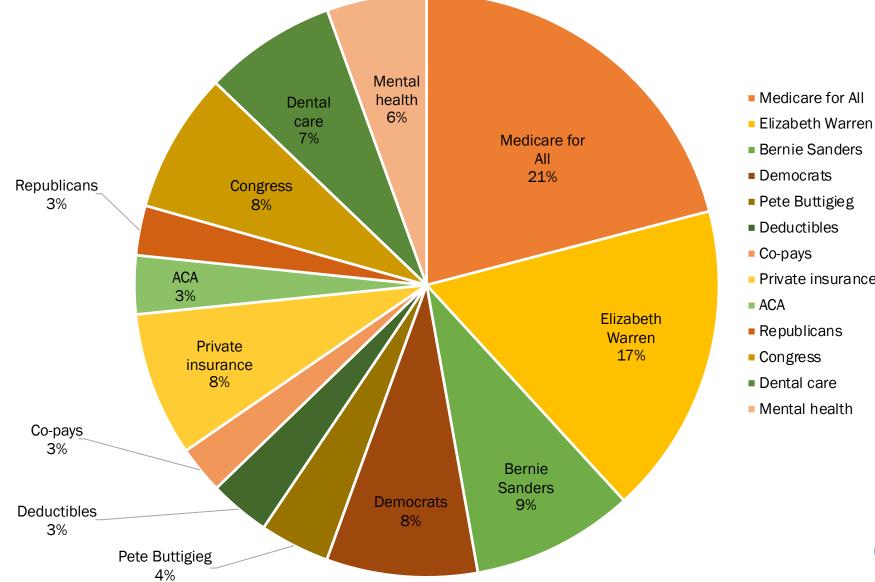
Bernie's Green New Deal: \$16.3 trillion

Free college: \$2.2 trillion

Bernie's complete lack of self-awareness: priceless <u>https://t.co/G2ImP2pb5J</u> [5,005 Retweets, 15,756,677 Impressions]



### **Overall Conversation Topic By Volume**



Bernie Sanders

- Democrats
- Pete Buttigieg
- Deductibles
- Co-pays
- Private insurance
- Republicans
- Congress
- Dental care
- Mental health

