



YOUR MONEY ■ YOUR IMPACT ■ YOUR VOICE

WHAT IS COUNCILPAC?

CouncilPAC is The Council's Political Action Committee (PAC), which represents the interests of the insurance brokerage industry. As the insurance industry's largest PAC, CouncilPAC gives our advocacy efforts the tools and resources to amplify our voice and ensure our message is heard.

WHAT DOES COUNCILPAC DO?

Our advocacy efforts compete with tens of thousands of Washington lobbyists who vie for the attention of the 535 Members of Congress. CouncilPAC gives our industry a prominent voice and helps us support Members of Congress who understand broker value.

HOW DOES IT WORK?

Relationships matter in Washington, just as they do in our business, and contributions to CouncilPAC are one of the most effective ways for our Government Affairs team to build relationships with Members of Congress and their staff to educate them on our industry's most pressing issues. CouncilPAC gives our allies in Congress the financial resources they need to continue to fight for our industry.

WHY IS MY ENGAGEMENT SO CRITICAL?

Less than 5% of the 535 Members of Congress have direct experience in the insurance industry, which underscores the importance of education with a strong and consistent message on the complex issues facing our industry. CouncilPAC is an essential tool to support those Members of Congress who champion our industry and ensure they remain in Congress.

CouncilPAC cannot operate without your support and personal contribution. The effectiveness of our PAC is directly correlated with the earnest engagement of all of our members. A unified voices is a powerful voice.

WHAT IS A COUNCILPAC BIRD?

Having a bird on your name badge at CIAB events shows your broker colleagues your commitment to and financial support of CouncilPAC.



PLATINUM PHOENIX

\$5,000



TITANIUM THUNDERBIRD

\$2,500



GOLDEN EAGLE

\$1,000



EAGLE

\$500

CIAB LEGISLATIVE VICTORIES IN 2019

Reauthorization
of TRIA until
December 2027

Permanent
repeal of the
Cadillac Tax

Permanent repeal
of the Health
Insurance Tax

OUR LEGISLATIVE FOCUS IN 2020

BUSINESS INTERRUPTION: Educating on the impact of retrospective claims

AMERICA'S RECOVERY FUND COALITION: Working with policyholders to develop a response to future pandemics

STATE ACTIVITY: Monitoring activity and building grassroots efforts to connect with state insurance regulators

NATIONAL FLOOD INSURANCE PROGRAM: Modernizing the program to allow for more private industry participation

CYBER BREACH NOTIFICATION LAWS: Pushing for federal standardization

CREDIT RISK TRANSFER: Expanding opportunities for the federal government to transfer its risk to the private markets

UNEMPLOYMENT: Urging Congress to provide 100% COBRA subsidies, so employers may continue to provide coverage to laid off or furloughed employees

PUBLIC OPTION: Educating on the threats of a public option and the Medicare for All movement in the face of high unemployment and a changing economy

UNDERLYING HEALTHCARE COSTS: Promoting policies that encourage price transparency

AFFORDABLE CARE ACT: Streamlining the employer reporting requirements

MEET OUR GOVERNMENT AFFAIRS TEAM



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QUESTIONS?

To learn more, to give, or to get your firm involved in this critical initiative, contact **Gracie Gerlach** at gracie.gerlach@ciab.com or **Brittany Lindberg** at brittany.lindberg@ciab.com.

Contributions to CouncilPAC will be used to support candidates in election campaigns. These contributions are strictly voluntary and you have the right to refuse to contribute without reprisal. Any guidelines which may be suggested are only suggestions. All are free to contribute more or less than the guidelines up to the yearly maximum of \$5,000, and no one will be favored or disadvantaged in their membership because of the amount of their contribution or their decision not to contribute. All contributions must be from personal funds and may not be reimbursed or paid by any other person or entity. Contributions from foreign nationals are prohibited. Contributions from federal contractors, the treasury funds of corporations, labor unions and national banks are prohibited. Federal law requires political committees to use their best efforts to obtain and report to the Federal Election Commission the name, mailing address, occupation and name of employer for each individual whose contributions aggregate in excess of \$200 in a calendar year. Contributions or gifts to CouncilPAC are not tax deductible.