



THE ONLY SCHOOL BUILT FOR BROKERS BY BROKERS

The Insurance Professional School features best-in-industry curriculum designed to teach all aspects of core commercial coverage emphasizing real-world application

INSURANCE PROFESSIONAL SCHOOL OVERVIEW

- ▶ Cohort-based, comprehensive, brokerage-centric virtual curriculum
- ▶ Taught by University of Georgia professors with practical industry experience
- ▶ A two-module approach (Module 1 is four months; Module 2 is five months)
- ▶ The Council has partnered with the University of Georgia (the top risk and insurance management school in the country) and The Institutes to both develop and teach the program
- ▶ Completion of both modules results in a formal certification from the Insurance Professional School
- ▶ A combination of live online and on-demand courses run four hours per week, enabling employees to manage professional responsibilities while immediately practicing newly acquired skills and principles

VALUE OF INVESTMENT

- ▶ Allows for the fast-tracking of high-potential employees and new hires
- ▶ Creates opportunities for an employee's early career with the firm to be more productive and successful
- ▶ Promotes employee loyalty, thus increasing employee retention rates
- ▶ Uses a brokerage-specific, on-the-job education and training package as a valuable tool in attracting and retaining top talent
- ▶ Positions the firm for faster competitive growth

THE DETAILS

- ▶ **Course length:** Module 1 runs February-May 2021 (Module 2 begins Summer 2021)
- ▶ **Who should enroll:** Designed for new-to-industry employees, open to new hires and staff who are licensed
- ▶ **Time commitment:** Approximately four hours/week
- ▶ **Tuition:** \$2,000 per student for Module 1



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