

Insurance Professional School

You hired potential. What you need is professional. What you need is the Insurance Professional School. The only school built for brokers by brokers.

The Insurance Professional School features best-in-industry curriculum designed to teach all aspects of core commercial coverage with a heavy emphasis on real-world application within the insurance industry.

Insurance Professional School Overview

- Cohort-based, comprehensive, brokerage-centric virtual curriculum
- Taught by University of Georgia Professors with practical industry experience
- A two-module approach (module one is four months, module two is five months)
- The Council is partnering with the University of Georgia (the #1 Risk and Insurance Management School in the country) and The Institutes to both develop and teach the program
- Completion of both modules results in a formal certification from the Insurance Professional School
- A combination of live online and on-demand courses run 4-6 hours per week, enabling employees to manage professional responsibilities while immediately practicing newly acquired skills and principles

Value of Investment

- Allows for the fast-tracking of high-potential employees and new hires
- An employee's early career with the firm more productive and successful
- The firm's investment in enrolled employees creates loyalty and an increased lifetime value
- A brokerage-specific, on-the-job education and training package is a valuable recruitment tool
- Positions the firm for faster competitive growth and reduces the on-the-job training time for junior or new-to-industry employees empowering them with the knowledge and skills needed to get a jump start in the business

The Details

- The first module courses start in January 2021, continuing through April 2021
- Maintaining an optimal professor-to-student ratio is key, seats are limited and will fill quickly

- Open to new hires and junior staff who are licensed
- Course designed for junior and new-to-industry students (average age range is 25-34)
- Tuition per student is \$2000 for module one
- Module one runs January-April 2021

Visit ciab.com/insuranceprofessionalschool

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