**APRI Tool Kit**

Recommended Social Media Copy

**Member social copy**

**Option 1:** (multiple designees)

We are proud to announce that **[insert firm]’s** own **[insert designees]** have obtained their Accredited Professional in Risk and Insurance (APRI) designation, powered by The Council’s Insurance Professional School. We are proud of their accomplishments and appreciate the investment they’ve made in their future as insurance professionals**. #APRI #TheCouncil**

**Option 2:** (single designees)

Congratulations to **[insert designee]** for obtaining **[his/her/their]** Accredited Professional in Risk and Insurance (APRI) designation, powered by The Council’s Insurance Professional School. We are so proud of their accomplishments and appreciate the investment **[he/she/they]** have made in **[his/her/their]** future as an insurance professional**. #APRI #TheCouncil**

**Hashtags**

#APRI

#CIAB

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#InsuranceProfessionalSchool