

Formed in 2001, **The Council of Employee Benefits Executives (CEBE)** serves to advise The Council's leadership on the opportunities and challenges faced by the membership's employee benefits businesses. CEBE has three primary responsibilities:

1. Informing and influencing The Council's benefits policy agenda
2. Providing perspective on employee benefits market trends and developments to support Council intel provided to the wider membership and industry stakeholders
3. Steering the ever-evolving annual Employee Benefits Leadership Forum (EBLF)

The CEBE Advisory Committee consists of approximately 30 representatives from member firms who act as a trusted advisory network. The CEBE Chair reports directly to the Board of Directors at least twice a year, sharing market developments and serving as a formal channel of communication between the Board and Committee.

ELIGIBILITY

- Bring unique experiences and viewpoints to the table, acknowledging that different perspectives are critical to growing and evolving member businesses.
- Ready to challenge themselves and others to look at their businesses through a different lens.
- Willing to evaluate different solutions and make recommendations to Council leadership around new business opportunities and partnerships to support Council members in future-proofing their organizations.
- Represent firms that are market leaders in the benefits sector; have a sizeable benefits practice, are significantly invested in the EB market, and invested in growing their practice.
- One executive representative per Council member firm can sit on the committee at a time. The exception is firms with a participating Ex-Officio Chair. That firm is then allowed to have one other executive representative participate.
- Must be involved in The Council for a minimum of two years and are required to attend the Employee Benefits Leadership Forum (EBLF) and the Legislative & Working Group Summit.

PARTICIPATION PROCESS

- Communicate firm's/individual's interest in serving on CEBE to Council staff or through the annual call for nominations. Alternatively, Council staff will proactively reach out to individuals deemed to be a good fit.
- Individual is nominated and brought to the Council Chairman, who appoints the CEBE representative.
- The length of service is three years. A year runs from the end of EBLF through the end of EBLF the following year. Two consecutive three-year terms may be served. After completion of the second term, a mandatory roll-off period of one year commences. Members are eligible to rejoin after the one-year roll-off period.

THE COMMITMENT

- **Serve as an advisor** to The Council on the healthcare and health insurance market, including regulatory and legislative matters.
- **Meetings:** attend the two CEBE Advisory Committee meetings per year in conjunction with The Council's Employee Benefits Leadership Forum (in May in CO) and Legislative & Working Groups Summit (in February in DC). Additional virtual meetings and conference calls may be held throughout the year at the discretion of the CEBE Chair and Vice Chair.
- **Initiatives:** provide ongoing input into The Council's benefits-focused resources, including the Employee Benefits Leadership Forum, year-round content strategy and business intelligence efforts.
- **CouncilPAC:** 100% participation from all CEBE members is an expectation. Members are strongly encouraged to donate \$2,500 annually to CouncilPAC in support of the Council's advocacy efforts. The PAC enables us to support candidates who understand and share our common goals and interests as well as educate lawmakers who may be unfamiliar with the intricacies of our business.