COUNCIL PAC

RECAP

EXECUTIVE SUMMARY

We hosted our annual Legislative & Working Groups Summit in Washington, DC, earlier this month. This event is our opportunity to both highlight the work our advocacy team is doing in Washington, and partner with our member attendees to educate lawmakers on the critical issues facing our industry.

As we gear up for another election year – we want to share a recap of what CouncilPAC achieved in 2017 and send along information for you to use in educating and guiding your clients in 2018.

2017 HIGHLIGHTS

- CouncilPAC raised a record **$1.5 million** in 2017 from 2,850 individuals and 108 firms, elevating it to the position of **top political action committee in the insurance industry**.
- It also marked the sixth straight year CouncilPAC surpassed its fundraising number from the year prior – culminating in a 128 percent year-over-year increase in donations and a 20 percent increase in firm participation since 2012.
- Because of its strength, CouncilPAC was able to support 207 lawmakers and candidates to the tune of $1.1 million in 2017.

2018 ADVOCACY AGENDA

Below are the issues our members lobbied their congressional representatives on during their time on Capitol Hill. With your support, we will continue to re-inforce these message points throughout the course of the year.

- Preserving employer-sponsored insurance
- Addressing/educating Congress on the actual price of health services
- Stabilizing the individual market
- Reauthorizing the National Flood Insurance Program
- Supporting legislation to remove non-financial insurance premiums from inclusion in the Foreign Account Tax Compliance Act
- Clarify the tax treatment for insurance brokerage pass-through entities

PAC20

CouncilPAC's continued success has been largely due to the extraordinary commitment and response from 22 percent of Council member firms, whose collective support comprised 88 percent of total donations in 2017. We

are grateful for the significant investment these firms are making and would like to see this level of investment from a broader representation of our membership. We know that this is necessary for the long-term health and sustainability of CouncilPAC.

In order to achieve this, we have embarked on a three year goal of achieving 100 percent participation across our membership. The objective, called PAC20, is to maintain the position of largest insurance PAC in 2020 by having the most influential, best-financed lobbying team powered by the strongest membership engagement in the industry. We hope your firm will be a part of this critical initiative.

FIRM CAMPAIGNS

Ready to kick off your CouncilPAC campaign? Use our updated two-pager to help in educating your peers and colleagues on the importance of giving.

QUESTIONS ABOUT COUNCILPAC?

Contact Brittany Thune Lindberg at brittany.lindberg@ciab.com for more information.