**Subject: We’re new members of CIAB. What does it mean for you?**

[Firm Name] is excited to announce that we are now a new member of The Council of Insurance Agents & Brokers, the premier association representing the top commercial and employee benefits brokerage firms across the globe. The Council sought out our firm as one that would provide a valuable voice at the table with other top brokers to help promote growth within our organization as well as in the industry. We are proud of this investment and encourage you to utilize the resources we now have access to through this partnership.

**What’s in it for you?**

The Council provides curated, brokerage-specific intel and insights ranging from insurtech and M&A to healthcare reform and talent recruitment.

* [*Leader’s Edge* **Magazine**](https://www.leadersedge.com/)Award-winning magazine for the world’s leading brokers
* [**Insights**](https://www.ciab.com/market-intel)

Ongoing market surveys, compliance guides, and regulatory updates

* [**Topic-focused Newsletters**](https://www.leadersedge.com/newsletters)

Current and relevant intel on trends in the technology, cyber, healthcare, global business and management

* + *Leader’s Edge* Issue Updates (Monthly)
	The latest features, commentary and highlights from the newest issue of *Leader’s Edge* magazine.
	+ *Leader’s Edge* Emerging Trends (Monthly)
	Forward-thinking insights on emerging technologies and the changing industry dynamics.
	+ *Leader’s Edge* Global Business (Quarterly)
	Addresses critical operational challenges and sectoral trends associated with cross-border business.
	+ *Leader’s Edge* Health & Benefits (Monthly)
	The latest on the changing dynamics of healthcare spending and delivery.
	+ *Leader’s Edge* Inside Broker (Monthly)
	Topics essential to the inner workings of your firm: talent, leadership, technology, M&A, sales and more.
* [**Webinars**](https://www.ciab.com/meetings/webinars/) **&** [**Podcasts**](https://www.leadersedge.com/magazine/podcasts)

Thought leadership on critical industry topics from subject matter experts

Each of you has the opportunity to gain access to these and other resources by creating a login and password at The Council’s website (www.ciab.com) or emailing Cassandra Cameron at Cassandra.Cameron@ciab.com.

**What’s in it for our firm?**

The Council will engage with our leadership team to provide opportunities for high-level networking across operational areas, lobbying on Capitol Hill, and professional and leadership development.

* **Leadership Forums**
	+ [Legislative & Working Groups Summit](https://www.ciab.com/meetings/leadership-forums/legislative-summit/)
	+ [Employee Benefits Leadership Forum](https://www.ciab.com/eblf/)
	+ [Insurance Leadership Forum](https://www.ciab.com/ilf/)
* **[Working Groups](https://www.ciab.com/resources.aspx?id=1821&terms=working%20groups)**
	+ CIO
	+ Claims & Risk Management
	+ CFO & Finance Managers
	+ HR
	+ International
	+ Legal Counsels
	+ Marketing & Communications
* **[The Council Academy](https://www.ciab.com/talent-development/)**
	+ Experiential Workshops
	+ Virtual Workshops
* [**The Council Foundation**](https://www.ciab.com/the-council-foundation/)
	+ Internship Scholarship Program
	+ Internship Program Resources

We are excited about this new opportunity and hope you utilize The Council as a partner in our efforts to grow our organization!