



# 2018 Health Care Issues

Overall, majorities of Americans worry “a great deal” about the affordability and availability of health care today. The issue ranked at the top in a list of 15 problems facing the country that were tested in this survey.

Level of Worry About the Affordability and Availability of Health Care –  
March 2018

**A Great Deal**

**55%**

**A Fair Amount**

**23%**

**Only A Little/Not At All**

**23%**

*Respondents rated their level of worry about 15 different problems facing the country. Next, I'm going to read a list of problems facing the country. For each one, please tell me if you personally worry about this problem a great deal, a fair amount, only a little or not at all.*



# Single Payer Health Care



# Testing Health Care Terms

*July 2017 – Terms Ranked by Mean Rating*

	<b>%80-100</b>	<b>MEAN</b>
<b>Medicare for all</b>	<b>43%</b>	<b>62</b>
The Affordable Care Act	<b>28%</b>	<b>50</b>
A single-payer health care system	<b>21%</b>	<b>50</b>
<b>Obamacare</b>	<b>29%</b>	<b>47</b>
<b>Socialized medicine</b>	<b>19%</b>	<b>44</b>
<b>Government-run health care</b>	<b>19%</b>	<b>41</b>



# Testing Health Care Terms

By Party

By 2016 Vote

*July 2017 – Terms Ranked  
by Total Mean Rating*

	Total	GOP	IND	DEM	Trump	Clinton
Medicare for all	62	40	55	82	42	81
The Affordable Care Act	50	26	40	74	24	74
A single-payer health care system	50	35	44	64	34	63
Obamacare	47	16	39	75	15	76
Socialized medicine	44	21	39	65	22	64
Government-run health care	41	23	33	60	22	60



# Republicans and Independents say they are less likely to vote for a candidate for Congress who supports a single payer system.

September 2018

	Total	GOP	IND	DEM
<b>More Likely</b>	<b>41%</b>	<b>10%</b>	<b>40%</b>	<b>70%</b>
<b>Less Likely</b>	<b>51%</b>	<b>85%</b>	<b>50%</b>	<b>22%</b>
<b>Net Difference</b>	<b>-10%</b>	<b>-75%</b>	<b>-10%</b>	<b>+48%</b>

*Would you be more likely or less likely to support a candidate for Congress who supports a single payer health care system in which all Americans would get their health insurance from one government plan that is financed by an increase in taxes?*

# Language Makes a Difference

**Do you favor or oppose having a national health plan - or Medicare-for-all - in which all Americans would get their insurance from a single government plan?**

Favor

Oppose

**55%**

**43%**



# Language Makes a Difference

September 2017

Would you favor or oppose a single payer health care system in which all Americans would get their health insurance from one government plan that is financed by taxes?

Favor

47%

Oppose

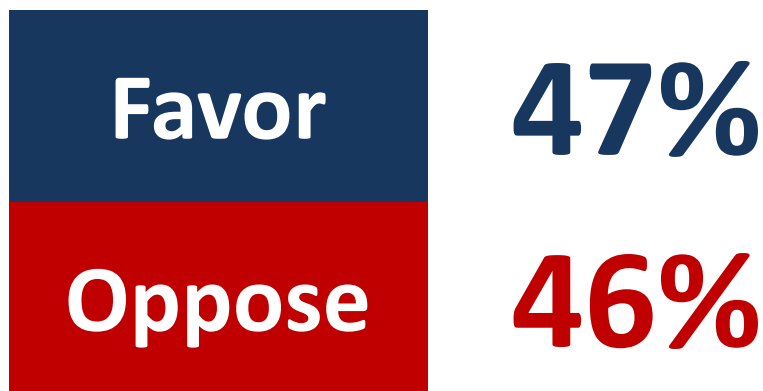
46%



# Support for a Single Payer Health Care System

*September 2017*

Would you favor or oppose a single payer health care system in which all Americans would get their health insurance from one government plan that is financed by taxes?



And, if you learned that virtually all health care costs would be covered, but it would eliminate employer provided health plans and there would only be one government plan, would you favor or oppose a single payer health care system?

*Among Those That Favor...*



*Recalculated Among All Adults...*





# Language Makes a Difference

July 2017

Would you favor or oppose a single payer health care system, in which all Americans would get their health insurance from one government plan that is financed by an increase in taxes?



41%

55%

September 2018

Would you favor or oppose Medicare for all which is a single payer health care system, in which all Americans would get their health insurance from one government plan that is financed by an increase in taxes?



Favor

48%

Oppose

46%

# Support crumbles and opposition increases significantly once voters learn what a single payer health care system might mean for them.

*September 2017 – Ranked by Net Difference*

	Favor	Oppose	Net Difference
Such a plan would require many Americans to pay more in taxes	30%	66%	-36%
Such a plan would give the government too much control over health care	33%	61%	-28%
Such a plan would eliminate the role of employers in health care	34%	60%	-26%