

COUNCIL PAC

YOUR MONEY ■ YOUR IMPACT ■ YOUR VOICE

WHAT DOES COUNCILPAC DO?

Tens of thousands of Washington lobbyists vie for the attention of 535 Members of Congress every session. As the insurance industry's largest political action fund, CouncilPAC gives our industry a name and helps us make our case before key legislators when it comes to strengthening broker value.

100
new Members of Congress

.05%
of new Members have
an insurance background

<5%
of all Members have direct
work experience in the industry

HOW DOES IT WORK?

Contributions to CouncilPAC are one of the most effective ways for our Government Affairs team to build relationships with Members of Congress and educate them and their staff on our industry's most pressing issues. Put simply, CouncilPAC strengthens our ability to influence the outcome of legislative and regulatory debates and impact the work you are doing on behalf of your clients.



WHY IS MY ENGAGEMENT SO CRITICAL?



Nearly 20% of representatives in the 116th Congress are new to Washington and more importantly, we are new to them. Additionally, less than 1% of these new members have a background in insurance and less than 5% of all congressional members have worked in insurance. This underscores the importance of strong and consistent messaging and education on the complex issues facing our industry.

CouncilPAC cannot operate without your support and personal contribution. The effectiveness of our PAC is directly correlated with the earnest engagement of all of our members. A unified voice is a powerful voice.

WHAT IS A COUNCILPAC BIRD?

Having a bird on your name badge at the Legislative Summit shows The Council and your broker colleagues your commitment to and financial support of CouncilPAC.



PLATINIUM PHOENIX
\$5,000



TITANIUM THUNDERBIRD
\$2,500



GOLDEN EAGLE
\$1,000



EAGLE
\$500

WHAT WOULD HAPPEN IF THE COUNCIL DIDN'T HAVE AN ADVOCACY TEAM AND A SUPPORTIVE PAC?

The commercial insurance brokerage industry is complicated and the consequences of not having representation on Capitol Hill could be devastating. CouncilPAC helps our Government Affairs team educate Members of Congress on our issues, which have a direct effect on their constituents—you and your clients. **Here's what The Council is currently working to accomplish:**

- **Employer-Sponsored Health Insurance:**
Protecting the employer-sponsored market along with preserving the tax exclusion
- **Tax Reform:**
Ensuring that CIAB member firms receive benefits under tax laws
- **Flood Insurance:**
Ensuring no lapse in reauthorization and opening up to private market
- **TRIA:**
Achieving long-term extension
- **ACA:**
Stabilizing the individual market
- **Cadillac Tax:**
Permanent repeal
- **NARAB:**
Fighting for implementation of a single agent/broker licensure passport

MEET OUR GOVERNMENT AFFAIRS TEAM



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QUESTIONS?

To learn more, to give, or to get your firm involved in this critical initiative, contact **Brittany Lindberg** at brittany.lindberg@ciab.com.

Contributions to CouncilPAC will be used to support candidates in federal election campaigns. These contributions are strictly voluntary and anyone may refuse to contribute without reprisal. Any guidelines which may be suggested are only suggestions. All are free to contribute more or less than the guidelines up to the yearly maximum of \$5,000, and no one will be favored or disadvantaged in their membership because of the amount of their contribution or their decision not to contribute. Contributions from foreign nationals are prohibited. Contributions from federal contractors, the treasury funds of corporations, labor unions and national banks are prohibited. Federal law requires political committees to use their best efforts to obtain and report to the Federal Election Commission the name, mailing address, occupation and name of employer for each individual whose contributions aggregate in excess of \$200 in a calendar year. Contributions or gifts to CouncilPAC are not tax deductible.