NEWS RELEASE – FOR IMMEDIATE RELEASE

Contact: XXX

**ORGANIZATION NAME Intern Selected as   
The Council Foundation Scholarship Recipient**

CITY, STATE – AUGUST X, 2021 – RECIPIENT NAME, a student at UNIVERSITY and a summer intern at ORGANIZATION, has been selected as a recipient of a $5,000 academic scholarship for the 2021-22 academic year, as announced today by The Council Foundation.

“QUOTE ABOUT RECIPIENT,” said MEMBER OF THE ORGANIZATION RECIPIENT INTERNED WITH. “FINISH QUOTE ABOUT RECIPIENT.”

The Council Foundation’s mission is to bring fresh, diverse talent into the brokerage sector by way of internships with member firms of The Council of Insurance Agents & Brokers. In awarding the scholarships, an independent selection committee looks for candidates who have the potential to excel as leaders and contributors in the commercial insurance brokerage business sector.

LAST NAME is one of 75 college students across the country who received a Council Foundation scholarship this year.

The Council Foundation is a 501(c)(3) charitable educational organization instituted by the Washington, D.C.-based Council of Insurance Agents & Brokers. Part of the Foundation’s core mission is to secure the future of the commercial insurance brokerage business by attracting and developing tomorrow’s talent, like RECIPIENT NAME.

BOILERPLATE TEXT ABOUT ORGANIZATION.

If multiple interns…..

**ORGANIZATION NAME Interns Selected as   
The Council Foundation Scholarship Recipients**

CITY, STATE – AUGUST XX, 2021 – RECIPIENT NAME 1 (UNIVERSITY), RECIPIENT NAME 2 (UNIVERSITY) and RECIPIENT NAME 3 (UNIVERSITY), summer interns at ORGANIZATION, have been selected as recipients of a $5,000 scholarship for the 2021-22 academic year, as announced today by The Council Foundation.

“QUOTE ABOUT RECIPIENTS,” said MEMBER OF THE ORGANIZATION RECIPIENTS INTERNED WITH. “FINISH QUOTE ABOUT RECIPIENTS.”

The Council Foundation’s mission is to bring fresh, diverse talent into the brokerage sector by way of internships with member firms of The Council of Insurance Agents & Brokers. In awarding the scholarships, an independent selection committee looks for candidates who have the potential to excel as leaders and contributors in the commercial insurance brokerage business sector.

SUGGESTED QUOTE: “In a challenging year, we are very pleased with the number of firms who remained committed to their internship programs and ongoing mentorship of new talent in an all-virtual environment” said Ken A. Crerar, president/CEO of The Council. “In an effort to support the interns at these participating firms, The Council created the Aspiring Broker Challenge, a 2.5-day computer simulation competition, to bring the inner workings of a commercial brokerage to life. It’s critical that we continue to work together to invest in the next generation of leaders and promote the important work we do for millions of people and businesses around the world.”

The Council Foundation is a 501(c)(3) charitable educational organization instituted by the Washington, D.C.-based Council of Insurance Agents & Brokers. Part of the Foundation’s core mission is to secure the future of the commercial insurance brokerage business by attracting and developing tomorrow’s talent, like LAST NAME 1, LAST NAME 2 and LAST NAME 3.

The interns are among 50 college students across the country who received Council Foundation scholarships this year.

BOILERPLATE TEXT ABOUT ORGANIZATION.

**Social Media:**

* We love playing a role in attracting the next generation of talent to our industry. We are thrilled to announce and congratulate XXX, for winning a prestigious #CouncilScholarship @TheCIAB
* Insurance world – watch out! The next generation of leaders is on its way. We are delighted to announce that our intern, XXX, was named a recipient of the elite #TheCouncilFoundation scholarship @TheCIAB
* We were so impressed with the creativity and innovative spirit that XXX brought to our firm this summer, and are delighted to announce that he/she was selected to receive a $5k scholarship from #TheCouncilFoundation @TheCIAB. Congratulations!

**Please follow and tweet @TheCIAB**

**Hashtags:**

#CouncilScholarship

#TheCouncilFoundation