Social Sentiment Analysis

Overview: During the time period of March 8 to March 15, there were **115,174 mentions** of Medicare for all. This volume is high. Comparatively, net neutrality garnered 9,034 mentions during the same time period.

OVERALL VOLUME & KEY TOPICS

Of the **115,174** mentions over the past week, top topics include:

- "Medicare for all"
- "Senate"
- "Socialism"
- "Bernie Sanders"
- "Medical costs"

AUDIENCE INSIGHTS

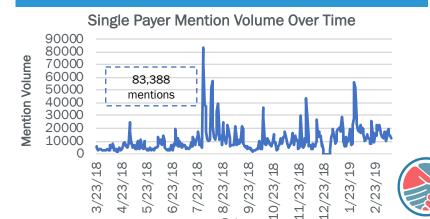
There were **71,000 unique authors**. The week's top authors were:

- <u>@KamalaHarris:</u> Senator from California and 2020 presidential candidate [2,437,680 Followers]
- <u>@RWPUSA:</u> Richard W. Painter. Former chief White House ethics lawyer in the George W. Bush administration [578,110 Followers]
- <u>@RealSaavedra:</u> Reporter for The Daily Wire [196,260 Followers]

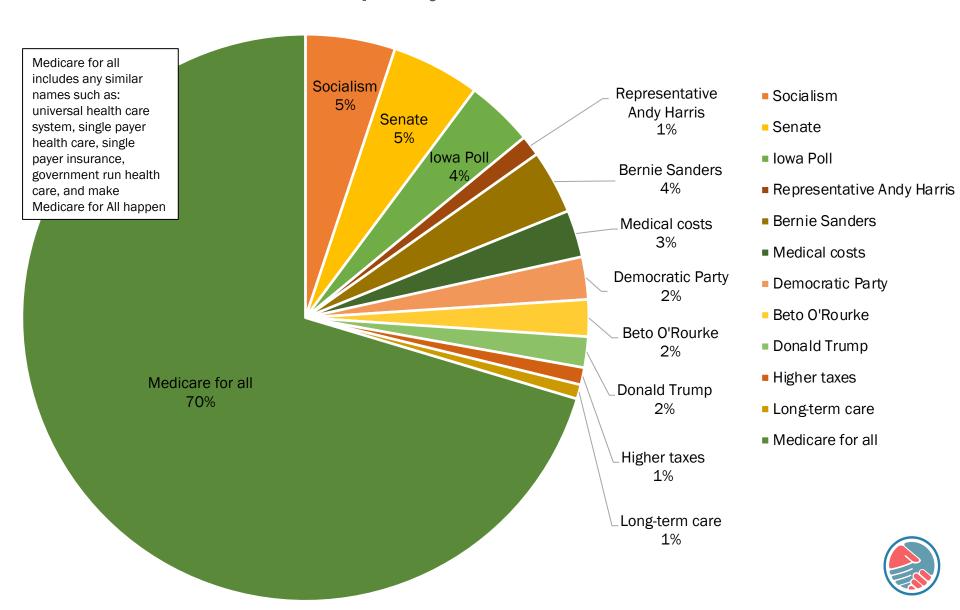
TOP TWEETS

- @RealSaavedra: Howard Schultz introduces Democratic voters to reality: "There is nothing free in America. These proposals about Medicare for All, free college, and a government job for everybody, that is not free"
 - "That means that taxes for everyone is going to have to go up" [5,007 Retweets, 25,178,264 Impressions]
- @RWPUSA: We need politicians to stop talking about Medicare for All as if it's a looney left idea dreamt up by "democratic socialists." It's an efficient way to pay for health care, relieve small business of astronomical costs and support capitalism. https://on.mktw.net/2W5SxAT [4,959 Retweets, 29,120,259 Impressions]

CONVERSATION VOLUME TO DATE



Overall Conversation Topic By Volume



Democratic and Republican Medicare for All Messaging

Overview: Top Democratic messaging focused on the high costs of private insurance and the cost saving aspect of a Medicare for all system. Republican messaging focused on the news that Finland's entire government resigned after it failed to reform its universal health care system.

Democrats

- @KamalaHarris: There's nothing partisan about wanting a system where health care isn't based on how much money you have or the area you live in. I support Medicare for All because health care shouldn't be a function of your bank account. [2,461 Retweets, 21,959,678 Impressions]
- @RoKhanna: The people who say that Medicare for All is too expensive should talk to the 42 percent of new cancer patients who've lost their entire life savings within two years due to the cost of treatment. [1,645 Retweets, 9,046,773 Impressions]
- <u>@CoryBooker:</u> The US spends more on health care per person than any other country in the world yet we report worse health outcomes than our peer nations. Medicare for All is the best way to ensure that every American has access to quality, affordable health care. [889 Retweets, 11,522,689 Impressions]

Republicans

- @CaliiCoder3: Hey! @SenSanders What say you? Seems Finland-Your Socialism Dream Country ain't so dreamy anymore Their Government has collapsed due to?....You guessed it! High cost Universal Health Care #Bernie2020 https://t.co/ORAeTFJnag [1,132 Retweets, 31,492,437 Impressions]
- @LarryElder: Finnish Gov't Collapses Due to Rising Cost of Universal Health Care "Similar problems are bedeviling Sweden and Denmark, two other countries frequently held up as models to follow on health care." https://freebeacon.com/politics/finnish-government-collapses-due-to-rising-cost-of-universal-health-care/ #MedicareForAll #Socialism #BernieSanders2020 #AOC [544 Retweets, 4,833,190 Impressions]
- @RightHookUSA: Dear Bernie, The govt. of Finland collapsed on Friday, due to the costs of universal health care. Good job, buddy. http://bit.ly/2Y3WYxQ [118 Retweets, 1,289,394 Impressions]