## **Social Sentiment Analysis**

**Overview:** During the time period of November 8 to November 15, there were **187,414 mentions** of Medicare for All-style proposals. Comparatively, net neutrality garnered **3,669 mentions** during the same time period.

### WHAT THEY'RE SAYING

On November 15 Elizabeth Warren released her plan to transition to Medicare for All in her first term.

As a result, she made up 28% of the overall conversation about Medicare for All.

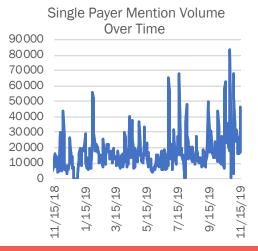
#### **TOP TWEETS**

- <u>@BernieSanders:</u> In my first week as president, we will introduce Medicare for All legislation. [11,161 Retweets, 38,946,036 Impressions]
- <u>@KyleKulinski:</u> JFK argues for medicare for all <a href="https://twitter.com/KyleKulinski/status/119363266779701657">https://twitter.com/KyleKulinski/status/119363266779701657</a>
   <u>9</u> [2,746 Retweets, 6,664,263 Impressions]

#### TOP AUTHORS AND VOLUME

There were **96,201 unique authors**. The week's top authors were:

- <u>@BernieSanders:</u> Senator from Vermont [9,991,210 Followers]
- <u>@TrumpWarRoom:</u> Trump campaign account [392,972 Followers]
- <u>@KyleKulinski:</u> Political commentator and co-founder of Justice Democrats [220,036 Followers]





## Democratic and Republican Medicare for All Messaging

**Overview:** Both top Democratic and Republican messaging focused Elizabeth Warren's transition plan for Medicare for All.

#### **Democrats**

- <u>@EWarren:</u> Today, I'm sharing my plan to transition to #MedicareForAll. In my first term, we will reverse Trump's sabotage of the ACA, lower drug prices, lower the Medicare age to 50 and create a true Medicare for All option—and fully transition to <a href="https://t.co/ZErB1evhnC">https://t.co/ZErB1evhnC</a> [1,800 Retweets, 19,022,330 Impressions]
- <u>@BrianEFallon:</u> First, Warren figured out how to fund a Medicare for All system. Now she is proposing how to navigate the Senate to get there. Nobody else is combining this level of ambition with this level of detail on the legislative tactics. [1,128 Retweets, 7,749,228 Impressions]

### Republicans

- <u>@TrumpWarRoom</u>: WATCH: Elizabeth Warren confirms her Medicare for All plan would force Americans to provide free health care benefits to illegal aliens.
   <a href="https://twitter.com/TrumpWarRoom/status/119287">https://twitter.com/TrumpWarRoom/status/119287</a>
  - https://twitter.com/TrumpWarRoom/status/119287 3221638496261 [2,457 Retweets, 24,592,319 Impressions]
- <u>@BreitbartNews:</u> Sen. Elizabeth Warren (D-MA) confirmed Friday that her \$52 trillion Medicare for All plan will cover illegal immigrants.
  <u>https://trib.al/Dw0Lmya</u> [1,363 Retweets, 9,743,530 Impressions]



# Overall Conversation Topic By Volume

