

Social Sentiment Analysis

Overview: During the time period of January 18 to January 25, there were **90,665 mentions** of Medicare for all. This volume is high. Comparatively, net neutrality garnered 7,329 mentions during the same time period.

OVERALL VOLUME & KEY TOPICS

Of the **90,665** mentions over the past week, top topics include:

- “Medicare-for-all”
- “Democrats”
- “Kaiser poll”
- “Higher taxes”

AUDIENCE INSIGHTS

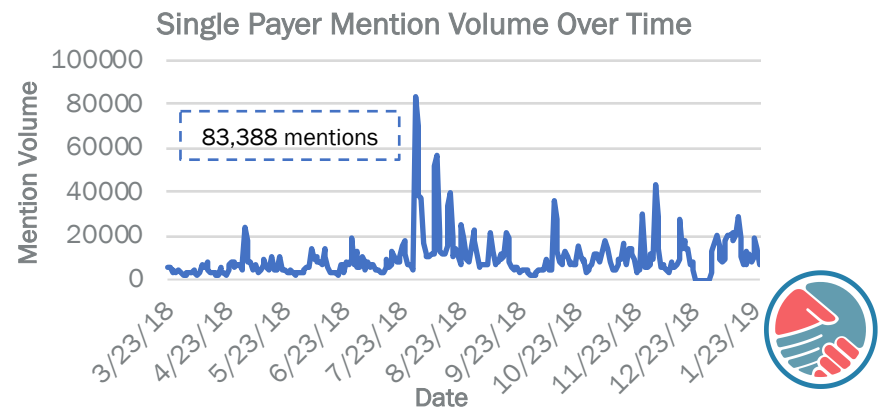
There were **63,000 unique authors**. The week’s top authors were:

- **@SenSanders:** United States Senator from Vermont [8,093,730 followers]
- **@FrankLuntz:** Political pollster and consultant [259,445 followers]
- **@KerriHarrisDE:** Former candidate for Delaware’s United State Senate seat [9,949 followers]

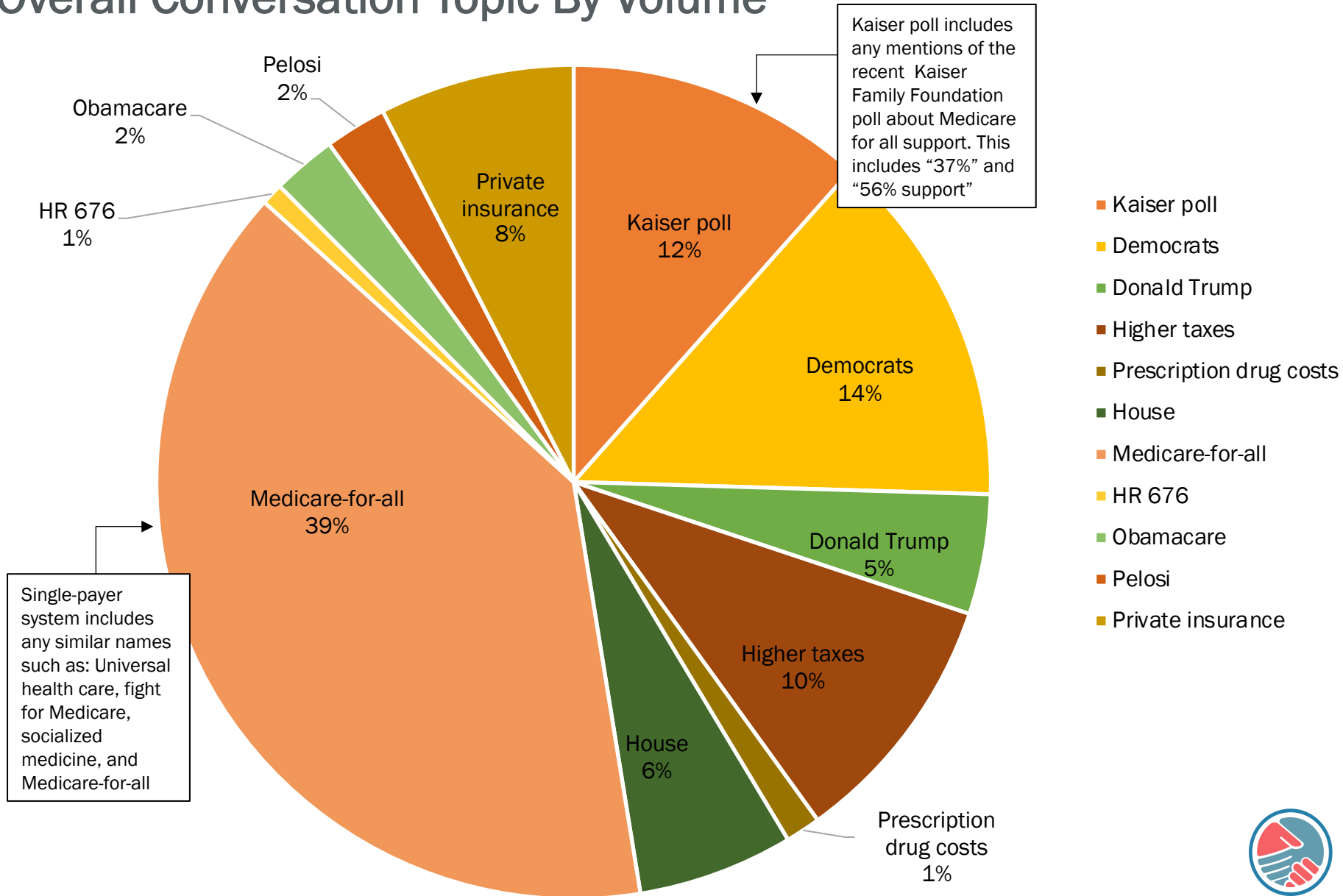
TOP TWEETS

- **@FrankLuntz:** Support for Medicare For All: • 56% support • 44% oppose. Support for Medicare For All when you tell people it requires higher taxes: • 37% support • 60% oppose#M4A <https://t.co/Gz7mRd6tnY> [24,613,416 Impressions, 4,173 Retweets]
- **@KerriHarrisDE:** Thank you to @AOC for sending a special message to the people lobbying in DC for Medicare for All. #MedicareForAll [12,186,555 Impressions, 3,350 Retweets]

CONVERSATION VOLUME TO DATE



Overall Conversation Topic By Volume



Democratic and Republican Medicare for all Messaging

Overview: Most of the top Democratic messaging around Medicare for all focuses on passing Medicare for all, and ensuring all Americans have access to health care. Republican messaging focuses on the Kaiser Family Foundation poll that shows support for Medicare for all drops when higher taxes are required.

Democrats

- **@SenSanders:** It is not a radical idea to say that instead of throwing millions of Americans off of the health care they have, we must join every other major country on Earth and guarantee health care as a right, not a privilege, through a Medicare for All system. [14,622,984 Impressions, 2,443 Retweets]
- **@KamalaHarris:** We cannot allow 7 million more Americans to remain uninsured. Republicans must own the damage they've inflicted on the health care, lives, and futures of these people and the rest of us must demand Medicare for All <https://t.co/Sc4p1CNtjl> [15,399,161 Impressions, 1,974 Retweets]
- **@JamesKosur:** Let Donald Trump declare a humanitarian crisis at the border and build his wall. Then the next Democrat president can use that precedent and declare a humanitarian crisis about healthcare and dictate Medicare for all to fix an actual crisis that is killing Americans daily. [1,208,918 Impressions, 363 Retweets]

Republicans

- **@GuyPBenson:** Poll: Single payer healthcare is super popular (56-71% support!)

Same poll: When you mention tax increases and wait times for care, support craters (26-37% support) → <https://t.co/dgRTLJOF46> [10,346,955 Impressions, 2,647 Retweets]
- **@DBongino:** Poll: 56 percent of public supports 'Medicare for all' BUT 🖐️ “when people are told that the proposal would ‘require most Americans to PAY MORE IN TAXES,’ support plummets to just 37 percent.” <https://t.co/REQPHYafnw> [7,454,871 Impressions, 891 Retweets]
- **@KayleighMcEnany:** Unsurprisingly, support for the euphemistically worded “Medicare for All” (aka single payer) COLLAPSES when Americans learn the details. 56% support plummets to 37% when Americans learn it will raise their taxes & cost them their current plans. (Kaiser Family Foundation) [1,749,035 Impressions, 192 Retweets]

